

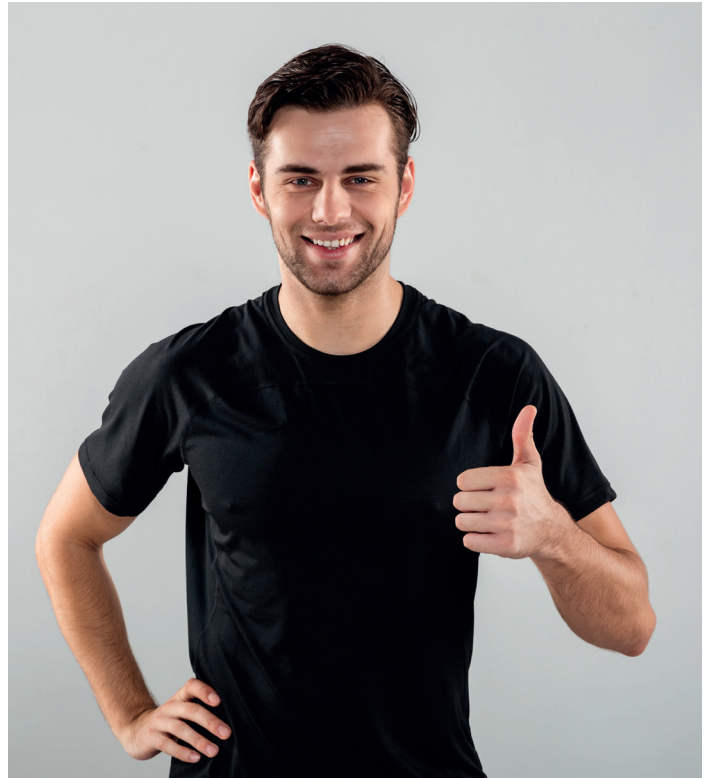


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# DEEP HEAT™

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Infrared Therapy



*Increase dramatically the effect of Cryo 21 with  
just 20 minutes of heating before cold treatments*

## Targeted slimming with

# DEEP HEAT™

## Infrared Therapy

- Measurable results already after the first treatment
- Convincing effect for cellulite on thighs
- Reduce arthritic pains and increase wellness

Every other Norwegian is overweight according to statistics. More people wish to be slimmer at one or more areas of the body and many have already tried different slimming diets. Going through a slimming diet over time creates major problems for most. Furthermore, there are undesired weight loss at certain areas of the body.

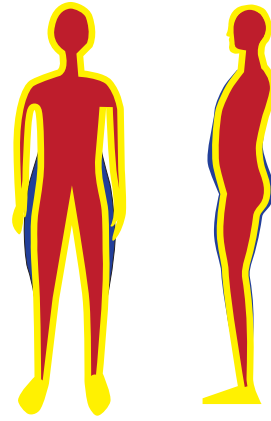
Targeted slimming is the secret behind the success of *Deep Heat™*'s deep-heating treatment. Women will rather slim down their thighs, hips and buttocks whereas men their tummies as these are their biggest figure problem areas. It is precisely at these areas *Deep Heat™* is so effective. Five heating belts are wrapped around the body. The heat from the belts is adjustable up to 40°C.

What does happen in the body with a 50-minute treatment?



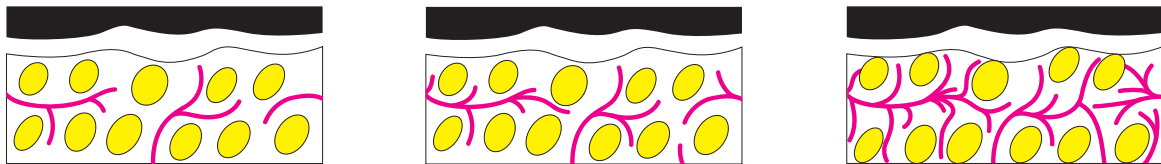
## DEEP HEAT™

The picture shows that temperature is highest centrally in the body. The outer areas, where temperature is lowest and where fat cells are stored, are the areas the heating-belts' infra-red heat penetrates deep and effectively in.

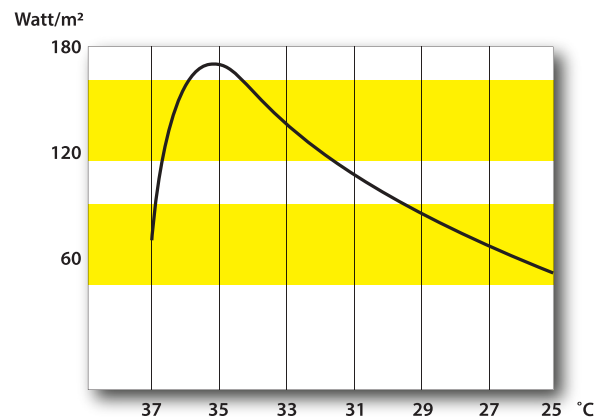


The pictures below illustrate the skin with fat tissue and fat cells. In the fat tissue are networks of fine capillaries. Upon repeated treatments the effect is many folds when the capillaries expand their network.

The heating creates a long-lasting effect on the blood circulation in the fat tissues and this improved blood circulation leads to cleansing of the body. Metabolite wastes are then transported away.



*Van-'t-hoff'sches* RGT-rule is illustrated in a curve that clearly shows direct correlation between temperature and combustion capacity. With an increase in temperature, as achieved with *Deep Heat*™'s deep heating, it leads to the activation of enzymatic activities and the metabolic rate. Fat cells will hence be effectively broken down.



BEFORE

AFTER

2 treatments with *Deep Heat*™ and Cryo 21.

In order to show the quick efficiency of *Deep Heat™*, the problem areas should be measured accurately before and after the treatment.

A treatment cycle with *Deep Heat™* consists of 12 treatments, with 2 treatments every week. It is not necessary to be on a restrictive diet when undergoing *Deep Heat™* treatments to achieve optimal results. However, it is recommended to follow a 1200 calorie diet with focus on protein rich and carbohydrate poor meals.



This apparatus makes it possible to target slim on areas where *Deep Heat™* heating belts are placed. The treatment is both comfortable and relaxing.

The *Deep Heat™* apparatus consists of one control panel and five heating belts, tested in England and is naturally CE approved. The apparatus and heating belts are long lasting and is covered by one year's factory warranty.

**TEECHNICAL DATA:**

Input voltage:	220V, 50Hz
Power:	300 W
Dimension (control panel):	44 x 15 x 26 cm
Belt material:	Safe, waterproofed, soft and tensile cotton
Temperature:	0°C - 60°C
Humidity:	≤85%



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